



## **Press Release: IPTV Awards Shortlist 2009**

Informa Are Pleased to Announce the Shortlist for the IPTV World Forum Awards.

**The IPTV World Series Awards 2009** are a unique celebration of the outstanding achievements of the IPTV market.

The IPTV World Series Awards continue to recognise the outstanding technologies developed for telecoms video services but we are also expanding the awards to reflect the full IPTV ecosystem. A number of new categories have been added to recognise excellent in IPTV service marketing and to promote the activities of operators and content providers in the IPTV space.

The shortlist for the first time includes a number of content and operator companies, including the AT&T, Telekom Austria, PCCW (Hong Kong), Belgacom, Portugal Telecom Portugal, BesTV (China), BBC iPlayer, Canal+ and NBC Universal.

To reflect the status and recognition of the IPTV Award throughout the industry, The Award will now be presented at a fabulous Gala Evening ceremony on the opening night of the IPTV World Forum. the world's largest IP Video focused event, on the Wednesday, 25th March 2009 at the Millennium Gloucester Hotel, London.

This fantastic networking event provides a great opportunity for client entertainment and for team building, whilst increasing the exposure for Award Winners.

Full criteria for the Awards categories, details of the Judging Panel, and details of how to book places for the Gala Dinner are available at [www.iptv-forum.com/awards](http://www.iptv-forum.com/awards)

The short listed companies and products are as follows:

### **Most Innovative New Service**

Recognizes a service launched by an operator or service provider in 2008, and delivered over a managed network, which made a significant contribution to service revenues and customer satisfaction.

*Shortlisted:*

*for:*

AT&T  
Harmonic Inc.  
Shanghai Media Group,  
China  
UTStarcom  
Witbe

U-verse Total Home DVR  
Time-Shifted TV, 2008 Olympic Games with Chunghwa Telecom  
BesTV  
iControl IPTV Service with Aksh Optifibre Ltd  
Next Generation TV Audience Measurement

### **Best On-Demand Technology for IPTV**

Recognizes the best on demand technology for delivering a TV service over a managed IP network.

*Shortlisted:*

*for:*

BBC  
Belgacom  
EchoStar Europe  
Edgware AB  
Quative Kudelski Group

iPlayer  
Blue Button  
EchoStar Graphic User Interface  
The Orbit 2x video server  
SDP's VOD Shopping Mall

### **Best Interactive Service/Application**

Recognizes interactive TV technologies and solutions across ALL network types, including terrestrial, satellite, cable, IPTV and mobile, and also covers technologies and services relating to Internet-based video delivered over any access network.

*Shortlisted:*

*for:*

Alcatel-Lucent  
Miniweb Interactive  
NBC Universal  
Oberon Media  
Telekom Austria AG

Interactive Media Manager  
Miniweb Interactive Service Platform  
Bravo New Media  
Diamond  
ORF1 interactive

### **Best Quad Play Service**

Recognizes excellence of an operator or service provider in providing a quad play service

*Shortlisted:*     *for:*

AT&T  
Huawei  
Technologies .  
PCCW Limited  
ZTE

AT&T U-verse TV/U-verse High Speed Internet/U-verse Voice and AT&T wireless  
DMC  
snaap!  
ZTE Quadruple Play Solution

### **Best Subscriber Growth Achievement**

Recognizes an operator, service provider, ISP or content provider brand that has achieved significant growth in its subscribers for a managed IPTV services during 2008.

*Shortlisted:*

*for:*

AT&T, USA  
Portugal Telecom  
Shanghai Media Group, China

U-verse  
Meo  
BesTV

### **Best Hybrid Broadcast-IP Video Delivery Solution or Service**

Recognizes an operator, network provider, solution provider or ISP for a video delivery service or solution which supports the delivery of video over both the IP and non-IP video networks in parallel.

*Shortlisted:*

*for:*

EchoStar Europe  
IP Vision  
Canal+ and Pace  
Telenor Satellite Broadcasting  
Verimatrix

900 series DVR  
FetchTV  
+ le Cube for Canal+  
CHECI  
VCAS for DVB

### **Best IPTV Service Delivery Platform or Client Software**

Recognizes an IPTV Service Delivery Platforms or Client Software that support IP-based video delivered via a managed private network.

*Shortlisted:*

*for:*

Amino Communications  
ANT  
Ericsson AB  
Mariner  
Osmosys  
Sigma Systems

AmiNET130M IPTV STB  
ANT Galio  
IMS IPTV middleware  
xVu Solutions  
Open Standard middleware (OSM)  
Sigma Residential Video Solution

### **Best Cable IPTV Technology**

This category recognizes technology and service solutions that help cable operators deliver IP video services over traditional hybrid fibre-coax (HFC) infrastructure. The category also covers technologies that support the unification of HFC video infrastructure with new, IP-based video-over-fibre, video-over-xDSL or video-over-broadband-wireless access networks.

*Shortlisted:*                      *for:*

GoBackTV, Inc.	RetroVue Cable IPTV Solution with CMTS-Bypass
IneoQuest	VeriFrame Technology
Mixed Signals, Inc.	Sentry
RGB Networks	Broadcast Network Processor
Symmetricom	V-Factor® Q-1200 Headend Analyzer

### **Best Internet TV Technology/Solution**

Recognizes technologies or solutions relating to video that is available via the public Internet

*Shortlisted:*                      *for:*

ADB	ADB-2810W
Brightcove	Online video platform
Edgware AB	The Edgware Web TV Server
Harmonic	Harmonic LIVEcut
Widevine Technologies	Cypher for Digital Media 2.0

### **Special Merit Award for Outstanding Industry Contribution**

Recognises an individual who has made an outstanding contribution to the development of the IPTV industry.

*As this is Award is for an individual, there will be no shortlist, but the winner will be announced at the Gala Evening*

### **Promotional Opportunities**

There are a number of high-profile sponsorship opportunities available throughout the IPTV Awards 2009 that offer your company significant market exposure before and during the event. For further details contact Joanna Jones on +44 20 7017 4801, [joanna.jones@informa.com](mailto:joanna.jones@informa.com)