

Symsoft delivers messaging platforms to major operator in the Middle East

STOCKHOLM, Sweden, 30 May 2011 – **Symsoft, a trusted expert and supplier of charging and messaging solutions, is proud to announce the delivery of a new Short Message Service Center (SMSC) and an Application-to-Person (A2P) Messaging solution to a major mobile operator in the Middle East.**

The operator, a leading telecoms company in the Middle East with operations throughout the world, has chosen Symsoft to provide an SMS delivery solution and an A2P messaging solution based on the Symsoft SMSC and A2P Messaging products.

The Symsoft SMSC solution will support the delivery of messages to and from the mobile network for Person-to-Person (P2P) traffic. The Symsoft A2P Messaging solution will enable the operator to expand their ability to deliver A2P messaging capacity. A2P messaging services are offered to larger enterprises wanting to interact more efficiently with their end customers. To secure highest service availability, both systems will be geographically redundant and distributed over two separate locations.

“Messaging is one of our new customer’s core businesses. We therefore find it extra rewarding to have been trusted to expand their P2P and A2P traffic”, explains Robert Arcon, Managing Director, Symsoft Middle East & Africa.

“Our leading platform will provide the operator with substantial functionality growth and will allow them to unleash the full potential of their messaging business. The deal further strengthens Symsoft’s position as an expert within mobile messaging. It is also an important step forward for our efforts in the Middle East region”, says Robert Arcon.

The solution will be launched during summer.

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About Symsoft

Symsoft is a trusted charging and messaging expert with over twenty years of industry experience. Symsoft provides solutions enabling operators globally to stay ahead of their competitors in an increasingly competitive telecom market. Its innovative products are used by leading operators such as America Móvil, Millicom, Polkomtel, Saudi Telecom, Telefónica, Telenor, Tele2, TeliaSonera and 3 in more than 30 countries, serving over 120 million subscribers.

For more information, please visit www.symsoft.com