



CARRIER ETHERNET WORLD CONGRESS

Co-located with: **Transport
Network
Strategies**

- ✓ Over **40** operator and service provider speakers
- ✓ **45** countries represented
- ✓ MEF Carrier Ethernet Service Provider Awards and dinner
- ✓ The world's **largest CE interoperability showcase**
- ✓ Over **700** attendees in 2010
- ✓ **240+** CXO, board and director level in 2010
- ✓ **40** exhibitors

10-13 October 2011
Hotel Okura, Amsterdam
www.carrierethernetworld.com



Carrier Ethernet World Congress is IIR's flagship Transmission event. Now in its 7th year, it attracts all the leading players of the Transmission industry (240+ CXO, board and director level in 2010), and is an event not to be missed.

With over 700 overall attendees in 2010 and with delegate numbers due to increase in 2011, this is the largest conference and exhibition for the Ethernet networking and services industry. As the **MEF's only official World Congress** incorporating the unique Carrier Ethernet World Interoperability showcase and featuring over **100 presentations, discussion panels, briefings and master classes**, it is the **ONLY** event to network, do business, and learn about the technologies, standards and business models for Carrier Ethernet.

"It has been a great experience to come to the Carrier Ethernet World Congress, it has allowed me to understand the issues and dynamics that are specific to the marketplace. It has been very educational and a great opportunity to meet service providers"

(RD, AboveNet)

"Great event to meet our target audience – the service provider community and this is definitely the event we see the right people coming"

(JH, Extreme Networks)

Confirmed Speakers To Date:

- Ignacio Iurita**, Group CTO, **GTS**, Poland
- Nicolai Leymann**, Chief Architect IP based Networks, **Deutsche Telecom**, Germany
- Chiara Moriondo**, Senior Engineer, Fixed Access Broadband Innovation, **Telecom Italia**
- Raymond Key**, Senior Technology Specialist, **Telstra**, Australia
- Jørn Martin Stuen Slåtten**, Marketing Manager, **Broadnet**, Norway
- Johannes Weingart**, Head of Product Management, **TeraGate**, Germany
- Sylvain Desbureaux**, Research Engineer, **Orange Labs**, France
- Marcin Kotlarski**, Head of Project Management, **GTS**, Poland
- Nicolas Fischbach**, Director, Network Architecture, **COLT**, Switzerland
- John Hoffman**, Head of Ethernet Product Management, **Tata Communications**
- Paul van Hoogmoed**, Manager IT OSS Provisioning Operation, **KPN**, The Netherlands
- Sergey Radchenko**, Chief Engineer of Operational Planning, **Megafon**
- Marcel Rijnders**, Director EMEA Managed Networks & Services, **Verizon Business**
- Rolf-Peter Braun**, Senior Product Manager, **DT**
- Federico Morabito**, R&D department, **Telecom Italia**
- Per Larsson**, Senior Network Architect, **TDC**
- Cenc Tanderverdile**, Radio Network Director, **AVEA**
- Yoshinori Koike**, Research Engineer, **NTT Labs**, Japan

Early confirmed sponsors:

Gold sponsors:



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Silver sponsors:



Programme at a glance

Day One: 11th October 2011

Keynote Session: **Investigating the Market and Business Case for Carrier Ethernet**

Stream 1: Solving the Technical Challenges for Carrier Ethernet <i>Learn from the technical experts the tools you need to effectively deliver Carrier Ethernet services</i>	Stream 2: Delivering Successful Services and Applications with Carrier Ethernet <i>Learn from service providers, enterprises & content players – sharing their challenges, solutions and requirements from Carrier Ethernet</i>	Stream 3: Investigating the Model for Media Delivery with Carrier Ethernet <i>Learn from service providers and broadcasters their solutions for delivering media over Carrier Ethernet</i>
Session 1: Building End-to-End Infrastructure Deliver Carrier Ethernet Services	Session 1: Delivering Hybrid Customised Solutions to Vertical Business Sectors	Session 1: Content Delivery Evolution and Service Provider Interconnection
Session 2: Comparing the Different Carrier Ethernet Access Strategies	Session 2: Vertical Industry Carrier Ethernet Case Studies	Session 2: Optimising Media Delivery - Meeting the Explosive Growth in Digital Media and Online Video Traffic

Day Two: 12th October 2011

Keynote Session: **Current Trends and Future Developments of Next Generation Transport Networks**

Stream 1: Solving the Technical Challenges for Carrier Ethernet	Stream 2: Delivering Successful Services and Applications with Carrier Ethernet	Co-located Conference: Transport Network Strategies Conference <i>Discussing the challenges and benefits of new transport technologies, and how to deal with the increasing demands on transport networks following the data explosion.</i>
Session 3: The Reality of Ethernet in Mobile Backhaul	Session 3: Delivering Wholesale Ethernet	Session 1: Exploring The Evolution And Future Trends Of Packet Optical Transport Networks
Session 4: Investigating OAM Functionality	Session 4: Ethernet & The Cloud	Session 2: Exploring Network Optimisation And Capacity Challenges

Day Three: 13th October 2011




Keynote Session: **Delivering ROI with Carrier Ethernet**

Stream 1: Solving the Technical Challenges for Carrier Ethernet	Stream 2: Delivering Successful Services and Applications with Carrier Ethernet	Session 3: Technology Focus: MPLS-TP
Session 5: Global Interconnect	Session 5: Investigating the End User Dynamic for Carrier Ethernet	Session 4: WDM Service Evolution: 100G, TERABIT And Beyond
		Session 5: How Innovation And Development Can Help Network Optimisation

Closing Plenary: Delivering Next Generation Networks with Carrier Ethernet

New for 2011: The Carrier Ethernet World Congress Advisory Board

Many thanks to these respected thought-leaders for their strategic input ensuring that this the leading and **ONLY** Carrier Ethernet event to attend

 Kevin Vachon , Chief Operating Officer, MEF	 Raymond Zhang , Chief Network Architect, BT
 Phil Tilley , Vice President, European Regional Marketing, IP Division, Alcatel Lucent and European Marketing Co-Chair, MEF	 Raymond Key , Senior Technology Specialist, Telstra
 Camille Mender , Analyst & Head of Industry Verticals, Infoma	 Jørn Martin Stuen Slåtten , Marketing Manager, Broadnet
 Michael Howard , Co-Founder & Principal Analyst, Carrier and Data Center Networks, Infonetics	 Luc Ceuppens , International Technology Executive, Juniper Networks
 Ian Redpath , Principal Analyst, Ovum	 Dr Raghu Ranganathan , Senior Advisor, Network Architecture, Ciena
 Margaret T. Chiosi , Executive Director, Ethernet & Optical Development, AT&T	 Itsik Be-Lai , Head of Business Development, Packet Networks BL, Nokia Siemens Networks
 Michael Volgende , Marketing Director, Global Ethernet Services, Verizon and Board Director, MEF	 Abel Tong , VP, Marketing, Omnitron
 Nicolai Leymann , Chief Architect, Deutsche Telecom	 Dr Xipeng Xiao , Director of Product Management, Carrier IP Product Line, Huawei Technologies

Co-located with:

Transport Network Strategies

www.optical-transmission.com/tns

Transport Network Strategies is Europe's most comprehensive conference and exhibition dedicated to the transport networking industry. With in-depth coverage of developments in transport technology, standards, architectures and operator adoption, TNS offers a unique environment in which to network with and influence senior planning and purchasing managers from both fixed and mobile service providers.

SAVE THE DATES

CARRIER ETHERNET CIS
15-16th Nov 2011, Moscow

CARRIER ETHERNET APAC
30 Nov – 2nd Dec 2011, Singapore